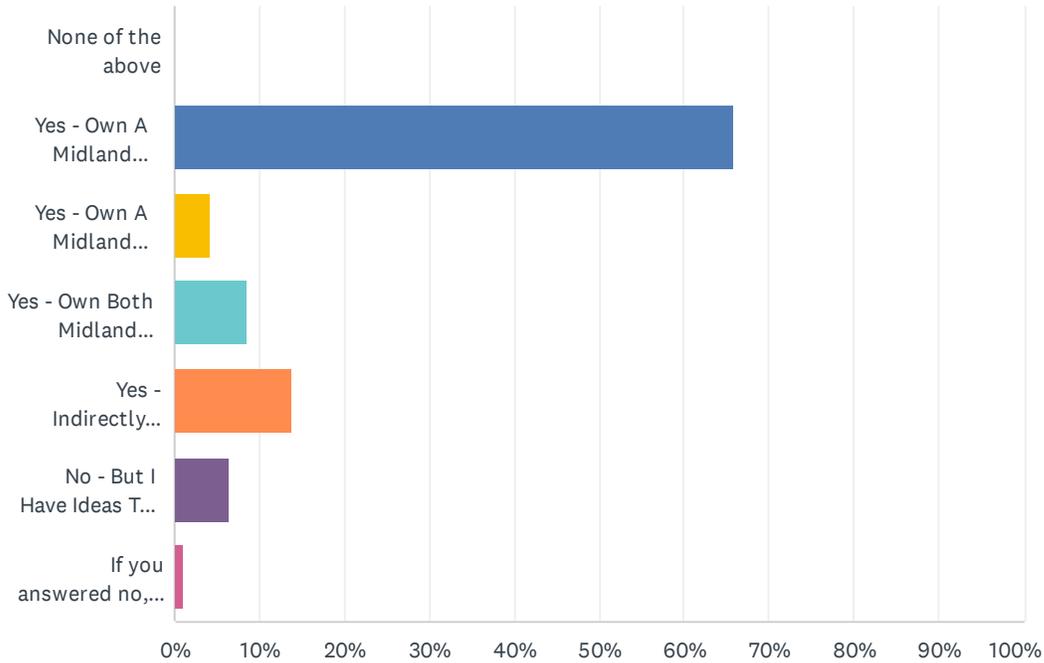


Q1 Are you a Midland Ontario taxpayer?

Answered: 94 Skipped: 0



ANSWER CHOICES	RESPONSES	
None of the above	0.00%	0
Yes - Own A M d and Res dent al P operty	65.96%	62
Yes - Own A M d and Commerc a P ope ty	4.26%	4
Yes - Own Both M d and Res dent a & Comme c al	8.51%	8
Yes - Ind ect y (M d and tenant o es de with M d and p ope ty owners)	13.83%	13
No - But I Have Ideas To Share Anyway	6.38%	6
If you answered no, whe e do you pay taxes?	1.06%	1
TOTAL		94

#	IF YOU ANSWERED NO, WHERE DO YOU PAY TAXES?	DATE
1	Penetanguishene	9/29/2021 10:07 AM

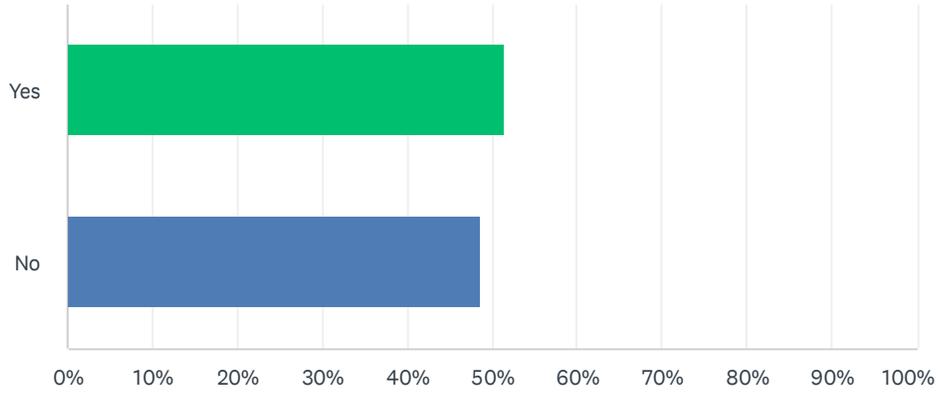
Q2 If you answered No, where do you pay taxes?

Answered: 4 Skipped: 90

#	RESPONSES	DATE
1	Penetanguishene	12/9/2021 8:33 PM
2	Tiny Township	10/2/2021 10:08 AM
3	Fort St John BC but I grew up in Midland and only moved away 3 years ago Midland is my home!	9/29/2021 4:28 PM
4	Penetanguishene	9/29/2021 11:51 AM

Q5 Do you support the concept of user-fees to allow Midland to recover the costs of providing certain types of services in the community?

Answered: 72 Skipped: 22



ANSWER CHOICES	RESPONSES	
Yes	51.39%	37
No	48.61%	35
TOTAL		72

Q6 Please explain your position on user fees and list any services that you feel Midland should attempt to recover the cost (through user fees) of maintaining or delivering in our community. Note: Water and Sewer rates are already on a user-fee system and must be according to law.

Answered: 72 Skipped: 22

#	RESPONSES	DATE
1	Fee for service is good. Especially for taxpayers that don't use the services.	12/14/2021 11:28 PM
2	any enjoyment projects that require midland to maintain, ice rinks, boat ramps, boat slips, tennis courts , the higher the costs to maintain, the rental rates are higher	12/14/2021 3:09 PM
3	I'm not opposed to paid parking downtown (if the machines work) but perhaps have the first 30 minutes free instead of 15 minutes	12/13/2021 5:37 PM
4	Rec centre	12/13/2021 4:16 PM
5	B	12/13/2021 3:04 PM
6	Do believe in user fees	12/10/2021 8:23 AM
7	Some are ok. Parking never intended to produce high revenue. Only cost recovery. Increases for recreation programs rentals nssrc outrageous. Town doesn't deliver any recreation activities for youth and beyond and is going to kill those that do. Add up new staff additions to upper mgmt over past 4 years. There's money. Don't stop looking for accountability. Good job.	12/10/2021 7:42 AM
8	believe in user fees for out of town participants to in town services (ie:arena)	12/9/2021 10:02 PM
9	Total fees should cover the cost of many services that are not a necessity or greatly impact the spirit of the community. A rec centre for youth, seniors, cadets, weddingsetc, will never fully recoup money but services everyone so worth it. However, an airport for rich folks should recoup the money.	12/9/2021 8:36 PM
10	instead of granting things like a splash pad for an example, we should all start to think of fundraising events, lots of towns do this	12/9/2021 7:10 PM
11	Midland residents should be given a discount, where outside residents like Tay, Tiny etc, should pay a bit more for using facilities like library, parks etc.	12/1/2021 5:10 PM
12	Tax paid services ensure equal access in the community by providing for low income earners that can't afford needed/wanted services.	12/1/2021 8:35 AM
13	E3	10/9/2021 12:51 PM
14	I agree with the general concept of user fees. An issue is it seems that once they are OK'd by a populace then there become user fees for every single thing possible thereby stifling a region or in more cases a very specific segment of the populace, especially local residents. User fees for out of town, so to speak, residents I can wholly agree with. Local town taxpayers SHOULD get a benefit for their taxes and visiting persons should have some low fees to use some services paid for by local residents.	10/9/2021 12:49 PM
15	I don't think introducing paid parking in the lots that were 3-hour free parking was fair to midland tax payers, along with a tax increase, at a time when people are struggling due to the pandemic. We see huge money being spent on "art" and fancy parking meters. Understandably to attract tourism. But seems like a strain on our own residents who are here year round. Maybe residents/taxpayers could be awarded a parking pass for backlots, almost like the pettersen park boat launch. Leave the paid parking for out of towners and tourists.	10/8/2021 9:38 AM
16	Parking, use of amenities, boat launch, harbour, fire permits. Building permits	10/6/2021 5:55 PM
17	Recreational fees	10/5/2021 11:07 PM

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18	I don't want more fees added on .. because they aren't going to lower taxes as well... just even it out across everyone so the poor don't end up poorer..	10/5/2021 4:59 PM
19	Use of Little Lake Park and other parks to out of town users. Use the trail system for out of town cycling clubs. Charge boat launchers and snowmobile users. Fees for some town services a town hall or reduce staff. Use local lawyers and not pay out of town lawyers who need assistants.	10/2/2021 3:13 PM
20	Senior citizens cannot afford more expenses.	10/2/2021 10:09 AM
21	All Sporting venues such as hockey , arena etc.	10/1/2021 7:31 PM
22	Snhdhdisnsn	10/1/2021 4:51 AM
23	If we pay user fees for everything, what do we pay taxes for.	9/30/2021 5:11 PM
24	I am all for user fees, but equity must be considered. Midland is a VERY divided town, financially. Now more than ever with all the new comers from Toronto. What everyone NEEDS is not the same. What is essential to one is a luxury to another, but all sides must be considered and we must be certain the bulk of our costs are not being carried by the poorest among us.	9/30/2021 4:17 PM
25	User fees should be used but downtown parking user fees are hurting the retailers. I don't drive so it doesn't affect me personally but I have listened to the frustrations of drivers using the new parking machines downtown.	9/30/2021 1:33 PM
26	I dont agree with charging water pricing ok for suage if the town has to do curb side work and the people owning the property don't clean it up they should be charge for that service	9/30/2021 1:16 PM
27	No	9/30/2021 11:36 AM
28	Parking ticket machines must go. Terrible idea	9/30/2021 11:24 AM
29	I'm not sure what things would be considered user fees. Parks should be free, downtown parking should be free, especially with downtown businesses taking a hit during the pandemic.	9/30/2021 10:21 AM
30	I feel that it is an open door to increased payments	9/30/2021 9:10 AM
31	On one of my properties I don't use garbage pick up and have well and septic yet my taxes are just as high as my other property	9/30/2021 9:05 AM
32	ANY SERVICES USED BY NON RESIDENTS NSSRC, PARKS, PARKING, SOCCER FEILDS, LAUNCH RAMP,	9/30/2021 8:41 AM
33	Not sure what this question refers to. I am not happy about now having to pay to park at our beautiful town dock area.	9/30/2021 7:18 AM
34	Our mill rate is one of the most expensive in Canada, in the top ten, if I'm correct. With what we pay in taxes I would not want to see a charge when and if I used a municipal service.	9/30/2021 7:07 AM
35	No water available therefore no nearby fire hydrant therefore higher insurance cost. Road maintenance and garbage collection does not happen in front of our house.	9/30/2021 6:55 AM
36	would depend on what the service is, low income families can't afford to pay for some	9/30/2021 6:49 AM
37	User fees can work but only if your staff doesn't need to increase beyond the value simply to administer the program	9/30/2021 6:21 AM
38	Charge the marina for parking on Aberdeen	9/30/2021 5:34 AM
39	Let me think about it	9/29/2021 11:42 PM
40	User fees for the NSSRC and library are interesting, only because their budgets are so significant, but the main issues are still the cost of police and fire services, plus administrative costs.	9/29/2021 11:00 PM
41	Parking	9/29/2021 10:30 PM
42	Every non resident who uses our services should be charged with a user fee with some exceptions	9/29/2021 9:51 PM
43	New parking system sucks	9/29/2021 9:03 PM

Midland 2022 Tax Reduction / Cost Savings Survey

44	Parking fees and tourism tax should be avoided	9/29/2021 8:45 PM
45	Our taxes are high enough, especially compared to other communities in Simcoe county and the province	9/29/2021 8:03 PM
46	When do we see the cost savings from disbanding MPS and selling PUC? Answer - never with this council.	9/29/2021 7:48 PM
47	I don't support user fees	9/29/2021 7:46 PM
48	Property owners in the Town of Midland pay for most of the amenities provided by the town so it makes sense to offset some of those costs by charging user fees so that our taxes are lowered or at least kept to a reasonable %age change.	9/29/2021 7:37 PM
49	I'm trying to lower my taxes so if users pay my taxes may come down	9/29/2021 7:07 PM
50	I can't think of any	9/29/2021 6:41 PM
51	Go ahead	9/29/2021 6:31 PM
52	Airport airport airport - Let the rich pay, because we are in competition with the larger airport that we already support at the county level. I think that services that promote the community good, such as the rec centre and the organizations that contribute to its health and the young and olds' health and the library should be considered a priority during budget times. Services that are utilized by the rich for the most part, such as the airport, maybe but not necessarily the cultural center, should be looked at very closely. Who can afford to pay? Keep supporting the Leeshan, Santa Claus parade, the hospital, and other public good organizations.	9/29/2021 5:53 PM
53	Arena, library	9/29/2021 5:10 PM
54	Can't think of anything in particular at this time.	9/29/2021 4:55 PM
55	using the arena from out of town. but not adding so much that people go elsewhere	9/29/2021 4:50 PM
56	Dhdhfh	9/29/2021 2:52 PM
57	I would prefer to support local businesses without having the added cost of paying more to shop locally.	9/29/2021 2:50 PM
58	Most municipal services are supposed to serve the common good, and as such should be funded collectively through taxes rather than user fees on individuals. An American-style focus on user fees would marginalize those who cannot afford to pay and reduce the community spirit of our town. This is definitely not a road we want to go down with a few exceptions (e.g. luxury services like marina fees that do not affect the vast majority of Midlanders).	9/29/2021 2:29 PM
59	Arena and Library costs should be shared with those that do not have these facilities for example Tiny and Tay. Use of public boat ramps and Little Lake Park for non residents (excluding Penetang, Tiny and Tay residents). Allow vendors to set up in the park during the summer...for a fee, open up some opportunities for local young entrepreneurs. Have events, raise money. We have this beautiful unused piece of property. Form a committee Little Lake Park Usage Committee. There are so many ways to make money and bring in Tourists.	9/29/2021 1:35 PM
60	Rates are too high	9/29/2021 1:25 PM
61	Non resident user fees for access to Midland services. Years ago non residents paid a fee to access Little Lake Park. Midland provides very little services, I,e. No daycamps, no recreational programs, etc. Penetang is a much smaller town that provides so much more	9/29/2021 12:22 PM
62	outside residents using our facilities eg: library, arenas Also should have parking passes for residents to use Little lake park and the waterfront area- i don't believe we should be charging our own residents to park and use our waterfront areas	9/29/2021 12:08 PM
63	No thoughts really - i believe its fair to pay got a fee for a specific service	9/29/2021 11:53 AM
64	No opinion	9/29/2021 11:49 AM
65	I'll pay a little more on a regular basis so that everyone can enjoy certain things without being charged	9/29/2021 11:02 AM
66	This is almost a moot point whenI hear the criticism of the parking meters. I fully support pay for parking even though I do very little shopping downtown because of mobility issues.	9/29/2021 10:14 AM

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67	Residents should not be required to fully fund the cost of services they don't want or need	9/29/2021 10:09 AM
68	Out of town residents should pay a fee when using taxpayer supported entities	9/29/2021 9:59 AM
69	I selected no only because the concept is too vast. There are things I would support and things I would not. We have to be very careful just what we deem essential and ensure equity is considered before applying costs to the community.	9/29/2021 9:49 AM
70	Parks and Rec. programs	9/29/2021 9:42 AM
71	User fees prohibit some people from accessing services; in particular, those on the lower income brackets, seniors, those on fixed incomes and many families, due to their inability to pay these added costs.	9/29/2021 9:33 AM
72	Forget parking	9/29/2021 9:29 AM

Q7 Describe areas where you think Midland can cut costs/expense and suggest how we could accomplish each savings you identify. The more detail you provide, the better this will be for me to understand and attempt to advance at budget time.

Answered: 54 Skipped: 40

#	RESPONSES	DATE
1	Get rid of the Boards & Committees costing taxpayers way too much money. Reduce the Budget and realistically focus on must haves not "nice to have" and put the burden on the towns people. Cut drastically, all excess spending and freeze Town Staff wages. Enough IS enough. This is not the city. Treat it as such. If they want high paying wages then move to the city.	12/14/2021 11:39 PM
2	much less equipment needed, lets use our local trades put a hold on our trails, library toooo much money less computer programs. lets use our heads	12/14/2021 3:19 PM
3	I'm unclear how committee members and town management were given raises far above the normal cost of living increase.	12/13/2021 5:43 PM
4	2 less councillors	12/13/2021 3:05 PM
5	Not sure	12/10/2021 8:26 AM
6	Trim upper mgmt. less legal expenses. Too bad we spent opp savings. We're there any?	12/10/2021 7:47 AM
7	It fails me to understand why every municipally owned building dewes not have solar panels on their roofs. This was brought before council when Downer was Mayor and was struck down. At that time, Hydro One was paying to install. To this day I resent the spending of \$75k for an independent company to tell us where to save money and from what I can see few of their recommendations have been implemented.	12/9/2021 10:09 PM
8	Why are you paying a huge committee to look after Midland waterfront? What is their timeline for delivery? Seems like they are just chipping away at the funds you have.	12/9/2021 8:38 PM
9	Midland bay landing ---the amount of money being spent on meetings and fees for the board of directors I think is outrageous. Perhaps having residential members who have a more personal attachment to the town, and aren't all out for the mighty return on the dollar/vs retaining the waterfront for the townspeople argument - would get more favourable responses from the townspeople	12/1/2021 5:14 PM
10	I don't know enough about current costs and policies to offer a qualified opinion.	12/1/2021 8:38 AM
11	Stop spending on things that are only driving people away. For example, hot topic, these new parking meters. A poor decision and would appear by the complexity of the system itself must have been extremely expensive compared to replacing the older style with updated versions.	10/9/2021 12:53 PM
12	One big thing I see every winter is wastefum use of sidewalk machines. They are great when there is snow. But I dont know how many times I have seen them on my street in late March early April after days of no snow, or light dustings that melt by time the sun is up anyway. Maybe its a small complaint, but misuse seems wasteful and damaging to machinery and our sidewalks.	10/8/2021 9:52 AM
13	Cut council to 7.	10/6/2021 5:58 PM
14	Staffing. Fire department- overtime is allowed to spiral out of control when volunteers are set up to make sure this doesn't happen. Firefighters show up halfway through a call and are paid OT. Huge savings to be saved there. Cheaper to hire another firefighter.	10/5/2021 11:10 PM
15	Let's lay low on the increases for now.. the Main Street is enough extravagance for a long time . More money to mental health and drug issues , the homeless and food programs and police .	10/5/2021 5:03 PM

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16	Town works and road maintenance vehicles drive up and down our road Portage Park Lane a dead end no exit road several times a week. Nothing is fixed or changes. Snow removal says they need more machines to remove more snow. Can they consider running existing machines 24 hrs. with more staff or hire outside contractors to create more jobs.	10/2/2021 3:19 PM
17	An annual parking pass for seniors, the new ones are hard to manage	10/2/2021 10:11 AM
18	Sanding our sub division road . You can't even tell its' a paved road by spring . We are all on our own well's & the salt is way over used .	10/1/2021 7:34 PM
19	Rjjdhshz	10/1/2021 4:51 AM
20	I would need to see a definitive list here. I cannot, presently, think of anything that should be cut. I a a firm believe that it is no governments job to "save" money. That is always the pitch for a cut and someone, usually the most vulnerable, always does without because of it.	9/30/2021 4:19 PM
21	not sure on that point	9/30/2021 1:18 PM
22	The money spent on the absolutely ugliest so-called art/statue. Horrible to look at and would love to know what it cost us taxpayers....while in a pandemic! Stop spending money on stupidity and concentrate on necessary! Then you put in parking meters everywhere so that the downtown becomes more expensive and inconvenient! How much did they cost? Remove parking meters to make downtown stores more attractive to customers which may help fill empty stores creating more revenue. Most important.... quit raising wages for employees/councillors while most people are unemployed or not receiving them!	9/30/2021 11:56 AM
23	Less pay for councillors attending meetings! That is what included in your job..not extra!	9/30/2021 11:27 AM
24	Do not have any insights. Perhaps reduce the number of staff, consulting fees.	9/30/2021 9:12 AM
25	Property that doesn't have certain uses should get a different amount to pay	9/30/2021 9:07 AM
26	SEEMS TO BE ALOT OF STAFF IN THE TOWN OFFICE AND MIDDLE MANAGEMENT	9/30/2021 8:46 AM
27	Too late. But what a waste of money laying all that interlocking brick downtown.	9/30/2021 7:21 AM
28	Costs of firemen ...can the fire station not be combined with Penetanguishene? Other area where we are duplicating staff...we should be called North Simcoe and eliminate duplicate services with Penetanguishene	9/30/2021 7:10 AM
29	Less councilors!! I live alongside the Trail, between Bay st and Tiffin House residents should be required to maintain the growth of vegetation thats encroaching onto the trail rather than have the Town cut it when it becomes unmanageable	9/30/2021 6:59 AM
30	I got nothin'	9/30/2021 6:58 AM
31	Sell the MBLC Administration is overdone with staff Merge the North Simcoe communities	9/30/2021 6:27 AM
32	The bullshit coming from MBL committee	9/30/2021 5:37 AM
33	Slash budget on wasteful Midland Bay Landing spending. Stop paying remuneration to board members like Midland Bay Landing, Police Board Chair, who shouldn't be getting funding in the first place. Slash budgets to the Library, Severn Sound, Huronia Airport, EDCNS, etc Cut salary to keep in line with resident increases of ZERO over the last two years of pandemic times. Just to name a few....	9/29/2021 11:53 PM
34	Volunteer fire services worked well for a long time. It built a greater sense of community when volunteers were distributed more throughout the population. The library budget seems really out of line, and the NSSRC's budget is also high. The police budget is also on the high side, IMO.	9/29/2021 11:07 PM
35	Cut wages if hire tiered staff Reduce staff Reduce council to 4	9/29/2021 9:51 PM
36	Only have 7 councillors instead of 9 for 17000 ppl. Barrie only gas 11 councillors for 125,000.	9/29/2021 9:06 PM
37	Stop giving raises to anyone making more than 100k. Easier said than done. The reality is no one wants make sacrifices.	9/29/2021 8:50 PM
38	Downtown looks nice, the water and sewer upgrades were needed, but all the money attempting to attract tourists, but no real benefit to locals. Paid parking all over ,very sad	9/29/2021 8:08 PM
39	Library is at 5.4% - reduce costs by increasing pay per use OR decreasing paid staff and increasing volunteers; realizing that it is probably used more by lower income households, fees	9/29/2021 7:58 PM

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may be a tough call Town Administration at 8.2% (and all other town staffing) - any staff reductions possible there? Do we have a similar number of staff as towns similar to our size? Any overhead that can be reduced? Community Services & Arena at 6.5% - again, user fees should be looked at. Parks & Harbour 5.5% & Tourism, Special Events, Culture at 2.8% - shouldn't most of these be self-funding? Planning, Building & Development 2.6% - again, shouldn't the fees/permits offset the costs?

40	Winter is coming - why do plows redo already plowed streets? I see it every year. Freeze council compensation for next 10 years.	9/29/2021 7:51 PM
41	Cut the number of council members	9/29/2021 7:47 PM
42	Arbitration cases for Town Employees when it could be resolved independently. We as taxpayers are ever told by you or others on council how much money we piss away on stupidity	9/29/2021 7:14 PM
43	Airport- move to a progressive user cover all costs. Reduce upper mgmt at town hall. How much have mgmt and contracted services by retired employees increased this term? How much has recruitment for high end position who only stay a short time cost? Hire from within using a plan. Bring people along and invest in them. Make them come to work!! The cai always reported to council. Does that happen now?	9/29/2021 6:00 PM
44	Dhdhdh	9/29/2021 2:52 PM
45	Reduce use of unnecessary third-party consultants when in-house staff should be able to do the work. Demand that councillors act appropriately to prevent unnecessary integrity commissioner investigations. Don't waste money pursuing fantasies about UNESCO geoparks, when we could simply develop Midland Bay Landing in accordance with residents' wishes. Don't waste exorbitant amounts of money painting crosswalks with ideological symbols that don't represent the beliefs of all the citizens of Midland.	9/29/2021 2:44 PM
46	Without seeing where the money is spent, a budget breaking down the costs and dollars spent this is difficult to answer but amalgamation of some services with other municipalities is something I have always thought was needed.	9/29/2021 1:39 PM
47	Reduce salaries for town executives, hire a lawyer when needed not keep one on staff, stop spending money on numerous studies and consultations, amalgamate with Penetang as much as possible.	9/29/2021 12:26 PM
48	The biggest area of concern for me is the waste of money for the Midland Bay Park area-- we have spent so much money already on board members /meetings and we are finally getting the walkway done now..... But the behind the scenes costs seem to be outrageous.... If this were a private business, they would have gone under by now-- or it would have been built and revenue coming in already. We are dragging our feet here, and the only winners are the board members and the consultation /behind the scenes people right now with \$\$\$\$	9/29/2021 12:12 PM
49	Your parking meters downtown as you have chased everyone away	9/29/2021 11:50 AM
50	I feel the fire department budget it is considerably larger than it needs to be. Way too many employees on the Sunshine List. I understand it has a potential to be a dangerous job but it's not like these guys are running into burning skyscrapers on a daily basis. Cut the budget in half.	9/29/2021 10:12 AM
51	I'd need more info here, but we should ensure those most in need are not also the ones carrying the heaviest financial burden.	9/29/2021 9:52 AM
52	Waterfront east of town dock. Sell it or develop it	9/29/2021 9:45 AM
53	Although I don't have actual numbers, just by looking at the Administration chart, in the last 5 years Midland has added a number of positions to their admin chart with high salaries. In house lawyer, P. Engineer, and several high paying EAs to CAO, and other positions. It is more cost efficient to seek advice for legal and signing p. engineering as needed than having these positions full time. These personbel costs when added up and taken out of the budget would make a huge difference.	9/29/2021 9:42 AM
54	Get rid of CAO. This town does not need one .The Clerk and the Mayor can handle that. Cut money to Library Board as they spend too much.	9/29/2021 9:31 AM

Q8 What services (if any) does Midland currently provide that you could live without, to save the Town money?

Answered: 54 Skipped: 40

#	RESPONSES	DATE
1	Too much wasteful amounts of money paid to the Library, Midland Bay Landing, EDCNS, Severn Sound and the Airport. Get rid of the Midland Bay Landing Board of Director's and the wasteful amounts \$\$ spent. They don't listen hard enough to the Towns people likes and wants. Reduce the high paying staff jobs (sunshine list) and really do the shared services promised by Mayor Strathearn and Deputy Mayor Ross in their 2018 campaign promises. Reduce the amount of Council members. A number of them have no interest in helping residents or doing their job. Minimum council requirements only.	12/14/2021 11:39 PM
2	we should cut down on the number of Parks we have we do not need a lawyer on staff, do we have too many staff period	12/14/2021 3:19 PM
3	We spend so much money on researching proposals and committees to get something sorted out and approved. For that money, we could have a referendum and get the opinion of the tax payers instead of a small group of people making a decision on what they want and not what the greater population wants.	12/13/2021 5:43 PM
4	Parking	12/13/2021 3:05 PM
5	Right no we none	12/10/2021 8:26 AM
6	?	12/10/2021 7:47 AM
7	None	12/9/2021 10:09 PM
8	Airport	12/9/2021 8:38 PM
9	honestly I don't know	12/1/2021 5:14 PM
10	See answer to question 7.	12/1/2021 8:38 AM
11	I personally do not utilize many additional services that I can think of at this time.	10/9/2021 12:53 PM
12	Im not sure about saving money. But I think that is needs to be geared towards the townspeople, the taxpayers. We seems to be very tourism focused. Which is great but there are areas lacking for us. Public use space is limited. There is lots of it but there isnt much to do. The parks are very out of date. Playground equipment is old or gone now in almost every park we have. We dont even have an outdoor skating/hockey rink for the winter time.	10/8/2021 9:52 AM
13	Aberdeen path clearing. Little lake park snow clearing.	10/6/2021 5:58 PM
14	Sidewalk snow removal. People can do there own sidewalks like other municipalities	10/5/2021 11:10 PM
15	Expensive round a bouts ..the stop lights were working fine.	10/5/2021 5:03 PM
16	Level of staff at Library and town hall. Midland bay Landing Board.	10/2/2021 3:19 PM
17	The roundabout	10/2/2021 10:11 AM
18	Too many high priced employees ,	10/1/2021 7:34 PM
19	N nxjxjx	10/1/2021 4:51 AM
20	See above. Happy to discuss with you in detail though.	9/30/2021 4:19 PM
21	not sure pretty much need most of it	9/30/2021 1:18 PM
22	If there is a parking meter person.... get rid of them AND the meters. This so called beatification is out of control and the total cost should be published and made available to taxpayers. We should all know and get angry together.	9/30/2021 11:56 AM

Midland 2022 Tax Reduction / Cost Savings Survey

23	Hmm. Have to think about that one..	9/30/2021 11:27 AM
24	Paid parking	9/30/2021 9:12 AM
25	Already don't have garbage and water and sewage	9/30/2021 9:07 AM
26	MOST SERVICES ARE ESSINTIAL TO THE TOWN RUNNING BUT I THINK THERE IS ROOM FOR CUTS IN SOME PLACES AND INCREACES IN OTHERS, POLICE NEEDS TO BE INCREASED AND TOURISIM NEEDS A REVIEW OF FUNDS ITS BEEN 2 SUMMERS GOING ONTO THREE WITH NO TOURISIM ALLOWED PROVINCIALY	9/30/2021 8:46 AM
27	Not sure if there is any	9/30/2021 7:21 AM
28	Combine non essential services with Penetanguishene	9/30/2021 7:10 AM
29	Living in the condo, our services are minimal but appreciate what we do have (winter trail ploughing)	9/30/2021 6:59 AM
30	I don't know enough about what midland currently provides to answer	9/30/2021 6:58 AM
31	I am sure everything we offer is "needed" by someone, there needs to be fiscal responsibility within the process. Enough "Sunny Ways"	9/30/2021 6:27 AM
32	0	9/30/2021 5:37 AM
33	None	9/29/2021 11:53 PM
34	Programming for culture & events is a significant expense given the times, and largely feels like a make work project. Not sure what to make of Midland Bay Landing at this point. The overall quality of service for general ops is high, and this is appreciated. I would definitely be willing to entertain a return to volunteer fire services. If the Town is going to ban people who are not vaccinated from using certain services, then those people should not be expected to pay for them.	9/29/2021 11:07 PM
35	None	9/29/2021 9:51 PM
36	The new promenade	9/29/2021 9:06 PM
37	Reduce the number of councilors.	9/29/2021 8:50 PM
38	We are seniors, so limited use of services	9/29/2021 8:08 PM
39	There are a lot of services that I don't take advantage of (library, Rec Centre, Transit), however, I recognize that others need them so I am not opposed to paying part of the costs, just not all or most of the costs.	9/29/2021 7:58 PM
40	Unqualified to answer as I never call Midland for services	9/29/2021 7:51 PM
41	None	9/29/2021 7:47 PM
42	I'm in favour of our services but I'm getting upset by things being agreed upon then pulled at budget time ie Splash Pad	9/29/2021 7:14 PM
43	Airport	9/29/2021 6:00 PM
44	Dhdhdh	9/29/2021 2:52 PM
45	Repetitive road sweeping when there's nothing to be swept!	9/29/2021 2:44 PM
46	Again a breakdown would be needed. I can tell you that on any given day at Little Lake Part Town employees work on jobs with their trucks idling for hours.	9/29/2021 1:39 PM
47	Midland provides very few services now	9/29/2021 12:26 PM
48	I don't know	9/29/2021 12:12 PM
49	The amount of employees they have	9/29/2021 11:50 AM
50	Too many parks. Have the staff survey to see which parks are actually utilized and simply close or sell off those that aren't used.	9/29/2021 10:12 AM
51	Rather than cutting, have we ever explored a town run renewable power generation? Wind, solar or both?	9/29/2021 9:52 AM

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52	Town dock waterfront.	9/29/2021 9:45 AM
53	None	9/29/2021 9:42 AM
54	Can not think of any	9/29/2021 9:31 AM

Q9 Describe ways you think Midland should be making money / generating revenues to lessen the reliance on tax increases? Please provide details with each idea.

Answered: 49 Skipped: 45

#	RESPONSES	DATE
1	Stop reducing or eliminating development charges. Remove the paid parking and negative impact to our town and freely let people shop without the hassles. This will make the downtown more vibrant and alive. The Town shouldn't use parking meters as a primary means to make money or stay afloat.	12/14/2021 11:42 PM
2	full time staffer on all types of grants more big events, cut down the number of elcted folk	12/14/2021 3:23 PM
3	Not sure	12/13/2021 5:43 PM
4	Festival	12/13/2021 3:05 PM
5	Develop the waterfront build a Congress Center Casino on the Unium property	12/10/2021 8:28 AM
6	Not parking. Why are we paying for 2 airports?	12/10/2021 7:49 AM
7	See number 7	12/9/2021 10:11 PM
8	Stop spending money. Many on this Council were the loudest proponents of lower taxes and transparency but are also the least likely to provide it.	12/9/2021 8:39 PM
9	I wish I knew.	12/1/2021 5:16 PM
10	Midland is under marketed. Need deep pockets for a long term prestige marketing program (think Toronto Life). Involve local entrepreneurs to provide themed weekend and full vacation packages. Example Haunted House, Christmas Tour, skating in the Parj, winter carnival, spring show, summer (toi many opportunities to list), Autumn Fair, Thanksgiving, November by the Fire, Christmas, New Years and repeat. Involve local restaurants, hotels, vessel operators, venues, farms, camps... etc. If I won a big lottery, I'd be able to fund it. Sorry I don't have any practical ideas for you.	12/1/2021 8:50 AM
11	We have a potentially beautiful waterfront that needs to be developed as a public space and not owned by some private corporation that will develop it for their best interests and eventually lock the public out of it. This space could then be used for more (low entry fee) festivals. For example we used to have a classic car show on King street that drew a lot of visitors. Get people in from out of town and give us all a waterfront space to enjoy.	10/9/2021 12:56 PM
12	Keep with the paid parking in backlots. But only for non residents, at a slightly higher rate. Make the waterfront lot at the docks a premium parking area. Maybe only for summer months when tourism is high.	10/8/2021 10:01 AM
13	Increase parking fees at night for recreational users of downtown.	10/5/2021 11:11 PM
14	Ticket the speeders and smoking of marijuana in cars and out of ones residence.	10/5/2021 5:05 PM
15	Charging out of town people for use of Town Dock, Parks, Boat Launches, Trail users, cyclists, snowmobiles and short term renters when services have to be called upon for them.	10/2/2021 3:22 PM
16	Introduce a winter festival Outdoor music festival in summer at Little Lake	10/2/2021 10:13 AM
17	Star balancing your budgets . You can't start a balanced a budget by telling to keep the budget at 3.5 % . We never get a pay raise for 3.5 % why can't the town balance at 0%	10/1/2021 7:38 PM
18	Jehsbsn	10/1/2021 4:51 AM
19	That Midland does not have a commercial beachfront to rival Balm or even Wasaga is a crime. Commercial taxes based on the tourism that could attract should be a primary goal of ours simply due to "ease" of implementation. We should also be STRONGLY exploring renewable	9/30/2021 4:21 PM

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energy. This is where everything is heading and the sooner we start, the more lucrative it should be. There is not reason any town should not be able to generate all the power it needs any more.

20	more summer activity	9/30/2021 1:20 PM
21	More Tourist events like the butter tart weekend. People love a place to visit and do things.	9/30/2021 11:28 AM
22	Develop the land it owns	9/30/2021 9:12 AM
23	Stop spending money paying to in town office workers increases in pay when we are in a pandemic. Only municipality that raised 2.5% and gave office workers raises 😊	9/30/2021 9:09 AM
24	THE LAUNCH RAMP COULD MAKE REVENUE TO NON RESIDENTS BUT WOULD NEED SIGNIFICANT IMPROVEMENTS TO DO SO	9/30/2021 8:53 AM
25	.	9/30/2021 7:21 AM
26	Look at what we can do working with other municipalities to reduce and combine non essential services	9/30/2021 7:12 AM
27	Promote LL Park and run events there on a regular basis including winter. Advertise in Toronto.	9/30/2021 7:00 AM
28	Wish I knew	9/30/2021 6:59 AM
29	Trailer and camping area at MBL	9/30/2021 5:38 AM
30	Charge \$\$ for Parking lot parking at Aberdeen across from boat slips.	9/29/2021 11:54 PM
31	Sharing services with neighbouring municipalities and developing areas of specialization between each area could be interesting, but I have some really significant ideas that I believe could enable us to turn Midland into a 'model community' that we could in turn license to cities all over and generate significant consulting / licensing revenue.	9/29/2021 11:11 PM
32	Look within the town departments to save money	9/29/2021 9:51 PM
33	Not spend so much on big dig then we dont have cash flow issues	9/29/2021 9:08 PM
34	Increase property tax 15% and use the money from extra revenue to invest in Bitcoin or dividend based stocks and use that money to save future tax increase.	9/29/2021 8:52 PM
35	Look at cost savings, look at procurement process, hire local. Better value for money.	9/29/2021 8:09 PM
36	Parking (already implemented), more pay per use, heftier fines for taking advantage of the systems (library borrowing, etc.), more online services/self-serve to help alleviate issues that don't have to be dealt with by town staff.	9/29/2021 8:06 PM
37	Isn't that your job to decide that's why we voted you into your position there could be revenue generated going into our beautiful park if we got rid of the geese and cut the crap down between the YMCA and the park. Make the park the way it use to be Bill take a walk around the top part of the park and tell me as a Female hoe you would feel walking in areas at night	9/29/2021 7:18 PM
38	Parking should only pay for parking. It shouldn't be considered a generator from outside money because they are only here for 2 or less months per year. Do you think that's the only way you can increase revenues is absolutely ridiculous. Stay away from the kids programs and the seniors programs. Make leases reasonable for organizations that are delivering programs on the town's behalf. You save millions per year by not having to deliver programs for recreation, education, children, older adults, basketball, and others. But you do get revenue from all of the Groups that deliver the programs and take the risks.	9/29/2021 6:03 PM
39	Dhfhfh	9/29/2021 2:52 PM
40	Charge Tiny Township residents to use our services and facilities (library, recreation centre, cultural centre, etc.) in retaliation for their unjust charges on Midlanders using their beaches.	9/29/2021 2:46 PM
41	As previously stated, host events, craft shows, food events concerts in the park. Everyone is looking for entertainment, the butter tart festival is a prime example of how many people and how far they will come for a well executed event. I am sure the park costs big money to maintain, it's under utilized, allow things like food truck that bring a different menu than the restaurant. Or cut the least with the current lease holder and build something that could house 10 different vendors. All sorts of ideas.	9/29/2021 1:45 PM

Midland 2022 Tax Reduction / Cost Savings Survey

42	Encourage festivals, developers to develop infrastructure prior to building, I,e. The second entrance into Wal-Mart has still not been developed, encourage new businesses I,e, craft breweries are popular, allows for bigger and better patios downtown, more restaurants,	9/29/2021 12:32 PM
43	Get the downtown- empty stores filled----- some stores have been empty for over 15 years---- what incentives have we been giving these landlords to sit on an empty unit? If we can fill our downtown stores, at a reasonable cost/ revenue will stay in our area, and the stores will flourish.	9/29/2021 12:15 PM
44	More community based activities to bring in the extra	9/29/2021 11:50 AM
45	Eliminate free parking! That first 15 minutes or hour is probably 80 to 90% of the parking Revenue. It's simple math.	9/29/2021 10:13 AM
46	Can we explore renewable power generation?	9/29/2021 9:52 AM
47	Provide aids for commercial or industrial to locate in town and create jobs and tax revenue	9/29/2021 9:48 AM
48	Development charges are the biggest source of income for municipalities. If Midland were to spend money to promote the benefits/advantages of living here, we would experience a boom in both residential and commercial/industrial growth. Another promotion should include tourism. We live in the most beautiful area and yet we are keeping it a secret. We need to change this.	9/29/2021 9:46 AM
49	Can not think of any	9/29/2021 9:32 AM

Q10 List any new services or initiatives you would like to see Midland provide and suggest funding sources.

Answered: 35 Skipped: 59

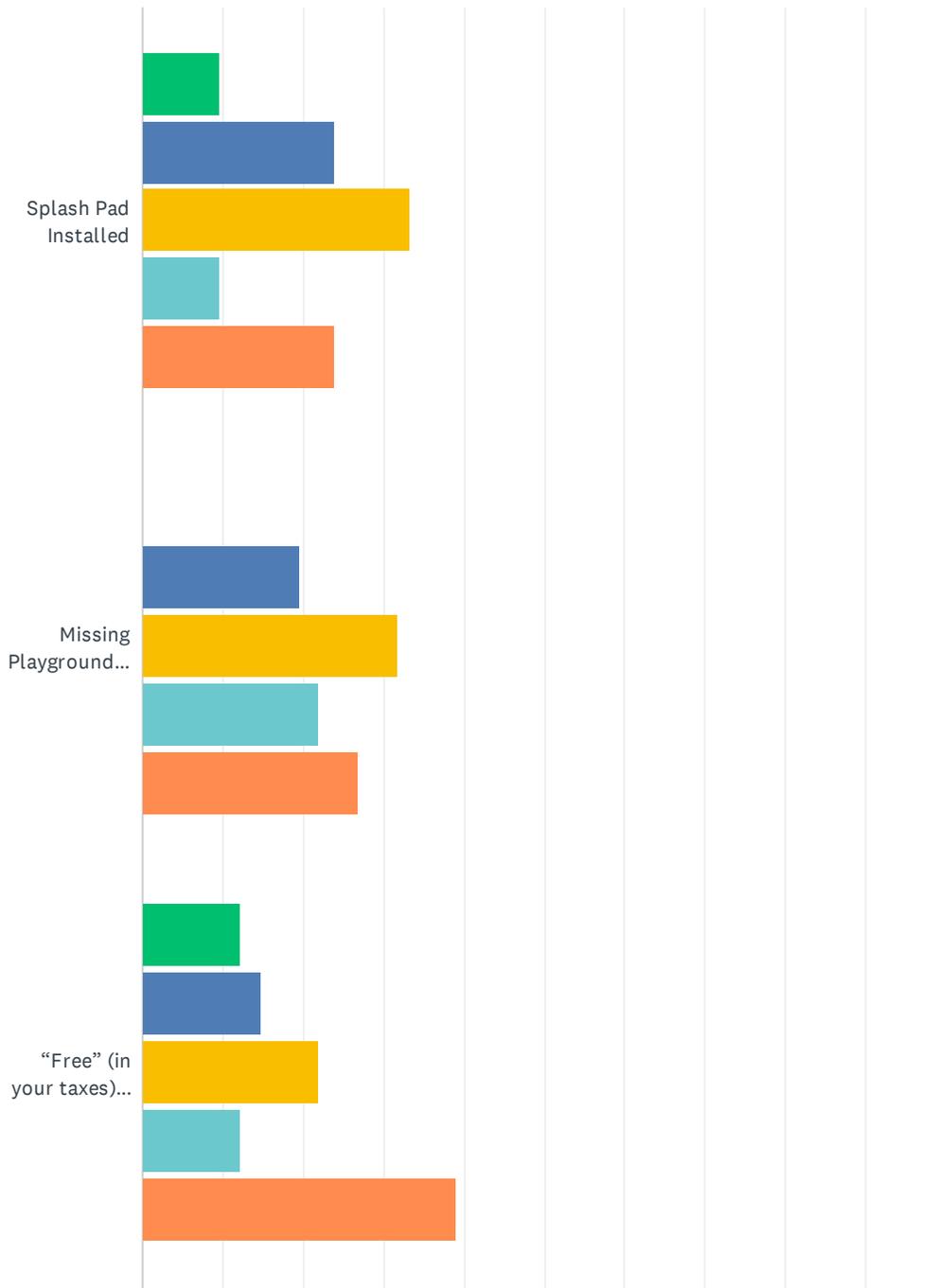
#	RESPONSES	DATE
1	GOVERNMENT GRANT SOURCING. Instead of burdening people focus on monies the Province and Federal funding.	12/14/2021 11:44 PM
2	cut down on elected persons,	12/14/2021 3:23 PM
3	I'd like to see local police back and remove the OPP. That was a ridiculous decision. As a small town, we could be having so many activities in our downtown and waterfront area through the summer months and winter activities as well. These could be accomplished through fundraising efforts. I'm sure many businesses in town would sponsor and support different things. Many smaller towns around us have activities all year round that Midland residents leave Midland to go to.	12/13/2021 5:46 PM
4	Splash pad	12/13/2021 3:06 PM
5	None at this time	12/10/2021 8:29 AM
6	Age friendly worker for North Simcoe.	12/10/2021 7:50 AM
7	Get back to the simple things. Clean the streets early in the morning. No cost. Stop trying to be relevant by modernizing things nobody wants or needs like new metres. No cost. Tell the truth about crime in the community, don't lie to justify your decisions, stop the endless turnover of senior staff that must be costing a lot in lost time and severances. No cost.	12/9/2021 8:43 PM
8	I would like to have the boulevard in front of my property properly maintained. Hardly a priority.	12/1/2021 8:52 AM
9	I would like to see our public parks brought up to speed with surrounding communities. We dont have a splash pad, outdoor rink, most of the equipment it old and out of date. Maybe not mechanically, but aesthetically our parks are old. Have fundraising eventd right in the parks, Little Lake would probably be best, during the summer when lots of people are around. Get local business' involved. Invite residents to help out with the projects physically. To me thats what communities are all about. Knock on doors, hand out information regarding the fundraisers and when and where the money is going. I personally think people would be more receptive of that as oppose to hearing about a tax increase.	10/8/2021 10:13 AM
10	Nothing new needed	10/5/2021 5:06 PM
11	Short term renter owners pay a fee on top of taxes.	10/2/2021 3:23 PM
12	Subsidized Gypsy moth spraying paid for by households that want it	10/2/2021 10:16 AM
13	Base taxes on the services we receive , not the value of the property . I use Par four dr. as an example . Sky high taxes & no services . I am on a septic system & a well . We have zero fire hydrants . We have garbage pick up & snow removal . I can count on one hand in the 37 years I have lived here see the police even drive by . It is a joke when you see the taxes we pay .	10/1/2021 7:41 PM
14	Jdjsjsjs	10/1/2021 4:51 AM
15	Tourism and renewable energy should be our main targets. What we should be adding is housing and rehabilitation services to eliminate poverty. Taxes should not be a bad word, but they should be directed at those most able to pay to help those least able.	9/30/2021 4:23 PM
16	Help for seniors ..like cleaners, lawn help etc. Things to help seniors stay in their own home	9/30/2021 11:29 AM
17	Transit to Allendale Go station	9/30/2021 9:13 AM
18	I'd like to see midland live with its current budget	9/30/2021 7:13 AM
19	We need public boat parking at the bottom of King Street to bring tourists off their boats and	9/30/2021 7:04 AM

Midland 2022 Tax Reduction / Cost Savings Survey

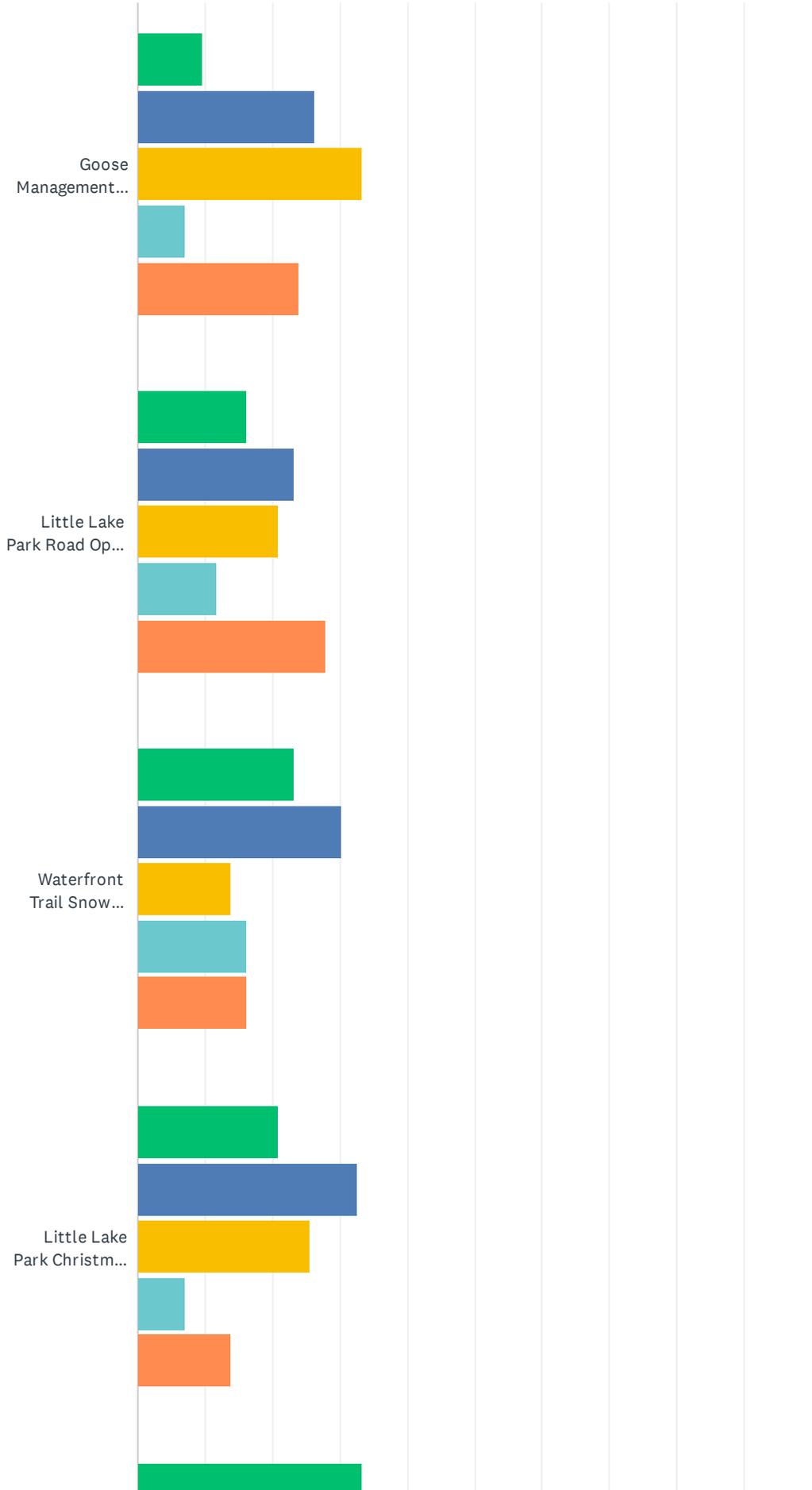
	into the town. Charge for parking.	
20	The Town bus to come along Aberdeen Blvd. Paid fare	9/30/2021 7:00 AM
21	More advanced individual / household recycling services to lower waste and ensure greater value / use of recycled materials. I believe we should focus on enabling more volunteer groups to solve one-off problems - ex. playground equipment additions, other improvements, and focus town resources on ongoing things - maintenance, providing access to property (ex. downtown parking), etc.	9/29/2021 11:21 PM
22	Splash pad and funding = don't burden the tax payers with building the new promenade	9/29/2021 9:09 PM
23	Fund the YMCA to build new facility to attract more membership. Or build new recreation facility like Orillia with multiple swimming pools for public use.	9/29/2021 8:54 PM
24	Access to waterfront, check out what Penetang, Orillia and Barrie have done with their waterfront. Attracts locals.	9/29/2021 8:11 PM
25	EV charging stations - have them be self funded. The charging station such at the one at the Tim's on highway 12 is unreliable so you would need to source a reliable company to provide the service. Some of the car dealers currently provide this service but only for their own brand of vehicles.	9/29/2021 8:10 PM
26	Age friendly coordinator- maybe for North Simcoe. Ontario health team, new horizons grants, there are probably lots of others. Simcoe County.	9/29/2021 6:04 PM
27	Fhfhfhf	9/29/2021 2:52 PM
28	I would like to see a new crosswalk painted across King Street with the symbol of the Pro-Life movement to recognize the humanity of unborn children and ensure the most vulnerable in our society are included and not forgotten. I suggest that the cost of the paint be paid for with public money since the precedent has been established.	9/29/2021 2:49 PM
29	Sunday bus service--- Little lake splash pad Not sure where this falls, but unless we can start subsidizing rents- we are not going to have workers in our stores to support everyone that has moved here. Rents are out of control, and supply is more than severely limited... driving homelessness and people out of our area, and into overcrowding and precarious positions. For example, I work full time, making over \$20 /hour, but am single. When I need to move out of my rental, due to my landlord wanting to cash in her investment(which I totally understand-- I would too) I will have to compete for a 1 or 2 bedroom apt-- that will cost me upwards of \$1500/month plus utilities. I only clear just over \$2400/ month.... I have no one to help me out..... I need a car to get to work..... I won't be able to afford food and utilities, etc. My rent will be at least 62% of my wages..... who is honestly going to rent to me? If I go to a private landlord of a duplex etc, I could find myself in the same predicament again- moving again with higher and higher rents for smaller and smaller units.... And we don't have enough buildings for everyone who needs that stability etc. And then god forbid-- I retire soon---- I'm 57 now.. how can I afford to live on my own on pensions? I will be homeless..... or living in a tent. I'm not alone in this predicament.... but we need to support our citizens and find some major solutions --FAST!	9/29/2021 12:25 PM
30	Truth and reconciliation acknowledgement more culture activites	9/29/2021 11:52 AM
31	I can't think of any off the top of my head	9/29/2021 10:13 AM
32	This is fairly esoteric, it does affect a significant percentage our our home owners. Those of us with corner lots are terribly punished by the plowing process used now. The banks at the end of my drive are always 3 times bigger than my neighbors and often 6 or more times larger. This puts more wear on my blower, costs my more gas and my own manual labour. I've even had to higher a bulldozer at my own expense one very tall very frozen year. This should be examined.	9/29/2021 9:55 AM
33	Search out commercial companies to utilize the buildings on hwy 12 to create jobs and tax revenue	9/29/2021 9:51 AM
34	Midland needs to become proactive and bring in services for new Canadians so that recent immigrants can settle here. Language services, culturally centered programs. These programs are funded through the federal government. Also, Midland needs a comprehensive Youth Engagement program. The Boys and Girs Club are doing a great job but more is needed to capture older youth. This would be paid for by the provincial government and the Town.	9/29/2021 9:51 AM

Q11 Please rate the importance of the following initiatives which would be primarily funded by taxes. The costs of these range significantly so this is more about the kinds of projects you would be fine with paying for in your taxes - without immediately knowing their projected costs. This is about sentiment. Note: Healthcare, housing/shelter, garbage collection, land ambulance are all important issues but not within the jurisdiction of our lower-tier Municipal government.

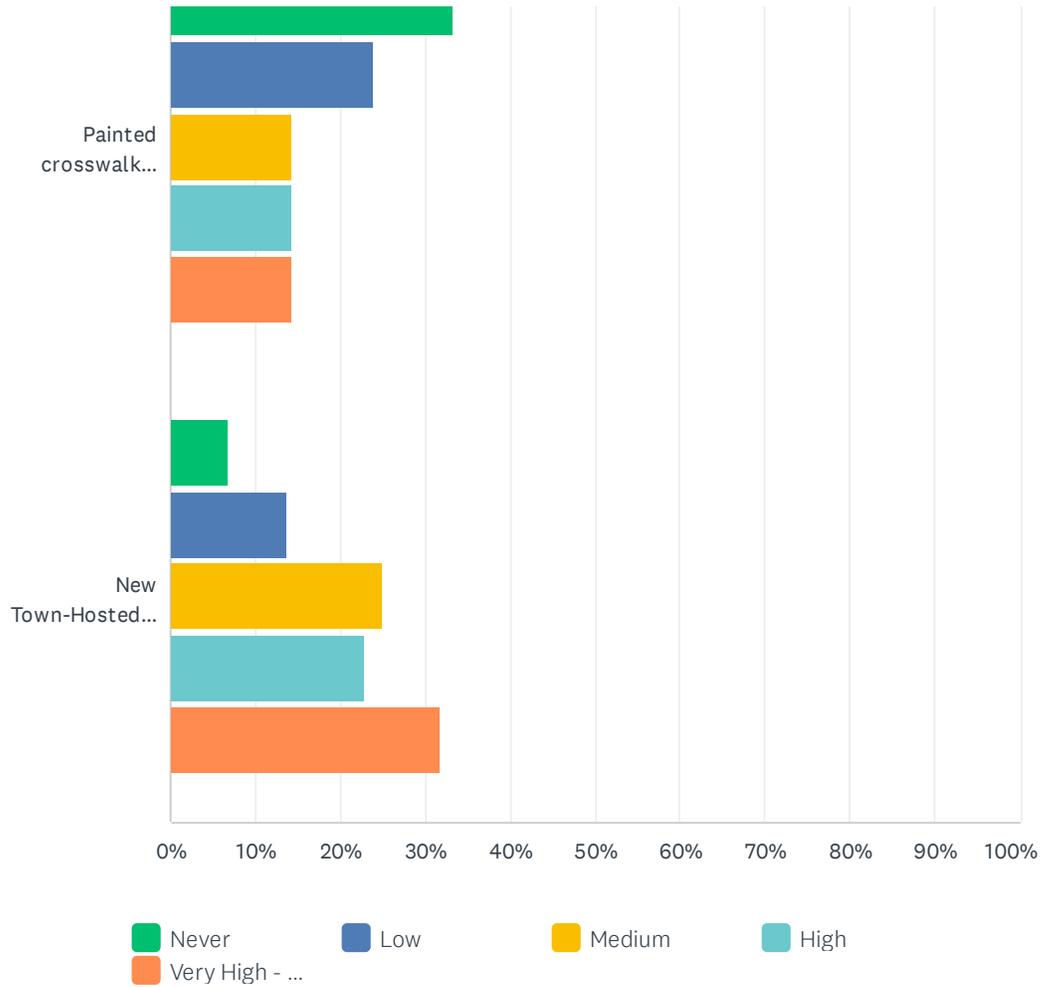
Answered: 46 Skipped: 48



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Midland 2022 Tax Reduction / Cost Savings Survey



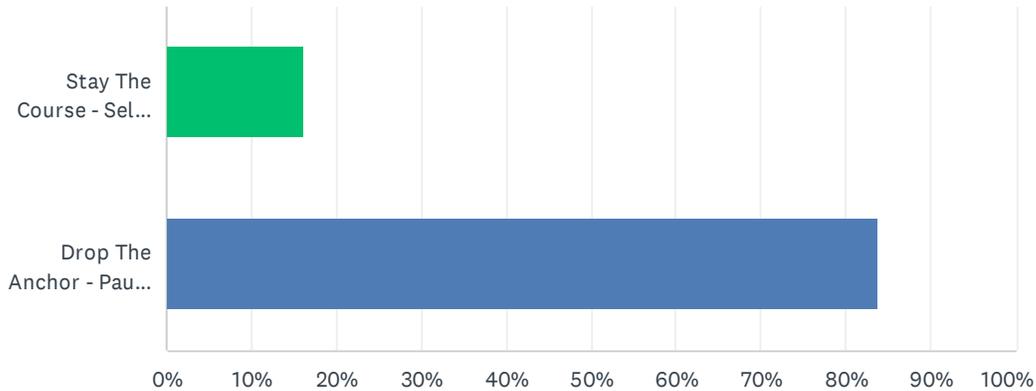
	NEVER	LOW	MEDIUM	HIGH	VERY HIGH - 2022 BUDGET	TOTAL	WEIGHTED AVERAGE
Sp ash Pad Insta ed	9.52% 4	23.81% 10	33.33% 14	9.52% 4	23.81% 10	42	3.14
M ss ng P ayg ound Equ pment	0.00% 0	19.51% 8	31.71% 13	21.95% 9	26.83% 11	41	3.56
“F ee” (in you taxes) Downtown Pa k ng	12.20% 5	14.63% 6	21.95% 9	12.20% 5	39.02% 16	41	3.51
Goose Management (poop)	9.52% 4	26.19% 11	33.33% 14	7.14% 3	23.81% 10	42	3.10
L tt e Lake Park Road Open A W nter	16.28% 7	23.26% 10	20.93% 9	11.63% 5	27.91% 12	43	3.12
Waterf ont Tai Snow C ea nce	23.26% 10	30.23% 13	13.95% 6	16.28% 7	16.28% 7	43	2.72
L tt e Lake Park Ch istmas Lights D sp ay	20.93% 9	32.56% 14	25.58% 11	6.98% 3	13.95% 6	43	2.60
Pa nted c osswalk (Mét s/Ind genous theme)	33.33% 14	23.81% 10	14.29% 6	14.29% 6	14.29% 6	42	2.52
New Town-Hosted Fest va s / Events	6.82% 3	13.64% 6	25.00% 11	22.73% 10	31.82% 14	44	3.59

Midland 2022 Tax Reduction / Cost Savings Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	Stop the promenade	12/13/2021 3:08 PM
2	Just a note. I am an Indigenous peron. But I dont believe funds should be wasted, not matter how little or large, on painting crosswalks. Very unneccessary and does not benefit taxpayers/townspeople in anyway other than a feelgood moment for council.	10/8/2021 10:17 AM
3	Scottish plaid painted pavement please	10/5/2021 5:08 PM
4	Annual parking passes for seniors	10/2/2021 10:17 AM
5	Jshzn	10/1/2021 4:53 AM
6	Town events are a complicated issue for businesses. We should discuss this in more detail.	9/30/2021 4:27 PM
7	Outdoor winter activities	9/30/2021 7:05 AM
8	Parking should be free alwayd	9/29/2021 9:12 PM
9	Minority inclusiveness awareness to welcome more talent and reduce crime.	9/29/2021 8:56 PM
10	Put Midland on the map...other municipalities are know for very specific events...again an events committee. I'll volunteer.	9/29/2021 1:50 PM
11	Frankly, all but the Xmas lights feel very high to me. There were not enough options	9/29/2021 9:58 AM
12	This chart is not working properly. It was taking out my choices	9/29/2021 9:53 AM

Q12 Midland Bay Landing (former Unimin site). Please share your opinion on the future of this waterfront property.

Answered: 37 Skipped: 57



ANSWER CHOICES	RESPONSES
Stay The Cou se - Se / Deve op The P ope ty Acco d ng To The Maste P an	16.22% 6
D op The Ancho - Pause Development Attempts & Rev s t Th s P an W th A New Council n Fal 2022	83.78% 31
Total Respondents: 37	

#	OTHER (PLEASE SPECIFY)	DATE
1	Get RID of the Board of Directors to save the wasteful spending of at least \$100,000 of which also includes the Admin support. They had this property from 2018 and they've waited far too long to build a 100m boardwalk display that starts and ends at nowhere.	12/14/2021 11:55 PM
2	clean up, trail up so visitors and town folk can use, this is a 20 year project, there is NO HURRY, times are difficult	12/14/2021 3:31 PM
3	Definitely stop development until a new council is in place. This would be a great idea for a referendum in Midland. Let the tax payers decide how the money should be spent.	12/13/2021 5:49 PM
4	Don't get me started on this property. We should never have bought that land in the first place in my opinion. SELL SELL SELL ASAP!	12/9/2021 10:22 PM
5	get a new committee who is more town oriented.... see my other comments in the other question	12/1/2021 5:18 PM
6	This site needs to be developed for the residents of Midland and not turned into a mini downtown Toronto with elite waterfront condos and such blocking our use of a potentially beautiful site for all to enjoy. Developing this site and if we had brought the Keewatin in and docked her there could have turned into tourist attractions to all of our downtown businesses. Imagine being able to host weddings and other events (paid fees of course) on a piece of history? This would be a similar idea to many wineries in the Niagara region that host events on site in restored barns.	10/9/2021 1:02 PM
7	To be honest I dont know what the plan is for that site. And everyone I have ever asked isn't sure either. Could be I'm asking the wrong people. But I think everyone needs more insight on the project. Sure there is possibly a website. But there is no signage or information at the site itself. The Midland Bay Landing sign isn't even there anymore, not that it shed light in what was going, but not its just the old Unimin sign there.	10/8/2021 10:25 AM
8	Town should lease out the land for a developer do but still own the land	10/5/2021 11:14 PM

Midland 2022 Tax Reduction / Cost Savings Survey

9	The town needs access to all of it. Collingwood did a lovely job of their waterfront.	10/2/2021 3:29 PM
10	I am sadly ignorant of the "plan", but please see previous comments about our lack of a commercial waterfront.	9/30/2021 4:29 PM
11	Has it not been on pause already? Get it one!	9/30/2021 9:16 AM
12	CLEAR ALL THE TREES FROM THE AREA AND MAKE IT LOOK LIKE SOETHING IS BEING DONE NOT JUST SPEND \$250,000 TO PAVE 100M OF WATERFRONT TRAIL TO NO WHERE!	9/30/2021 8:58 AM
13	We need public land at the waterfront and clean water to swim in.	9/30/2021 7:11 AM
14	Had a plan to generate revenue and attract more tourist, current committee is getting nowhere fast.	9/30/2021 5:46 AM
15	Get rid of the MBLDC Corporation as this was NOT a publicity approved board it was designated by prior mayor McKay. It's very wasteful spending on remuneration. You can find plenty of caring Midland residents that can offer their time to do a better job without a high cost. We need this land able to be used for residents. Some walking trails / paths - economically priced, not high end features. Some picnic tables, seating etc.	9/30/2021 12:02 AM
16	Keep it simple: Preserve most of the property as park land with natural trails and picnic areas throughout. Use the former factory site as long-term parking and add another boat launch ramp and transitory docking. Make it a paid service for non-residents. Enable food trucks and other vendors to set up along the perimeter of the parking lot during the summer. Encourage someone to rent out scooters, bikes, paddle boards, kayaks, cross-country skis, snowshoes, etc. Install a yurt village with units that people can rent out year-round. Would like to discuss in more detail at some point.	9/29/2021 11:29 PM
17	Horrible idea! Have not heard one resident say they want this. Why burden us with paying for something we don't want. Like you did with king street	9/29/2021 9:17 PM
18	We have spent enough. Parks for locals, and tourists. Let us see Georgian Bay and enjoy the beauty close up.	9/29/2021 8:21 PM
19	Whatever is developed there needs to be self-funded.	9/29/2021 8:13 PM
20	If we can afford to keep it as Parkland we should. If we can get some development there that's not trust for the rich then yes we should. It is important that there is some tax return considering the amount of money that we put into it.	9/29/2021 6:12 PM
21	I don't know, but do something and NOT another study	9/29/2021 12:35 PM
22	Stop the wasting of money..... Let's get this thing moving..... Too many meetings and people getting paid for non productive work..... We need results and a return on our investment..	9/29/2021 12:28 PM
23	Midland not having a beach front layout to rival at least Balm if not somewhere between Balm and Wasaga is not only shameful, but an excellent revenue opportunity we are leaving on the table.	9/29/2021 10:16 AM
24	Keep as a park mainly and sell some off	9/29/2021 9:36 AM

Q13 Is there anything else you'd like to share to help me advocate your ideas and concerns during our budget talks?

Answered: 28 Skipped: 66

#	RESPONSES	DATE
1	For the past two years 90% of Council including the CAO FORCE their get rich off the towns people agenda all the while we have ONE council member fighting like hell for the residents to save money. It's a total disgrace to this town. Thank Bill for being the one man standing for true savings in every way.	12/14/2021 11:55 PM
2	this town has made mistakes from the past, they want this group to pay, no way, lets cut off the fringes for a year or two, than re-map. there seems to be no trust for this current group, elected and staff, how is staff moral	12/14/2021 3:31 PM
3	Noting for you to advocate. I just want to say that you are doing a great job as our representative snd I appreciate all of the effort you put in to get our voices heard. You are a breath of fresh air on our council.	12/13/2021 5:49 PM
4	Free back lot parking, stop the building of the promenade and plant more trees. Splash pad	12/13/2021 3:10 PM
5	Bill, I do not follow these things closely but it seems to me there may be a conflict of interest with ownership of the future development. No one in politics should be involved. I don't know if this is the case or not but if it is it must be stopped. Midland belongs to everyone, It is not to be exploited by a few. Maybe I'm in naive, I didn't grow up here. I don't know who is who and what the political lay of the land is.	12/1/2021 9:02 AM
6	Im very big on the parks. I have small kids, we like to use them as much as we can. But when we visit other comminties with our other family members we see that Midland is quite far behind in this area and I beleive that our young people/children are more important that tourists and visitors. We want a community to enjoy being in and using year round because we are here year round.	10/8/2021 10:25 AM
7	Keep the costs down. It's not good times right now.. people need hope	10/5/2021 5:10 PM
8	Keep trying to make this town work for all. The young people need something to make them stay and the retirees (me) need to be able to afford this.	10/2/2021 3:29 PM
9	Keep or taxes at zero .	10/1/2021 7:44 PM
10	Equity is paramount. Let's NOT try to "save" money. Tourism and Renewable Energy should be our focus.	9/30/2021 4:29 PM
11	No more pay raises. I think you are the hardest working councillor and should run for mayor next time and get rid of the present guy	9/30/2021 11:33 AM
12	None right now	9/30/2021 9:16 AM
13	USE MONEY GRANT MONEY FOR ITS INTENDED USE, THE TOWN USED MONEY FOR AGRICULTURE TO BUILD A STATUE DOWNTOWN I DONT THINK THATS SMART SPENDING	9/30/2021 8:58 AM
14	The town is living beyond its means. Look at the fire department, how often is it needed? Combine with Penetanguishene and cut back on the overtime. the nepotism at the fire hall is long standing. Look at	9/30/2021 7:18 AM
15	The Midland Business group does a terrible job listing all local suppliers, it's out of date and not very helpful. We need to do more to recognize indigenous and Métis community. Next art installations should represent them as heroes, because they are.	9/30/2021 7:11 AM
16	Appreciate you being a councilor and having a voice	9/30/2021 7:05 AM
17	Quit bowing to small lobby groups and grow some balls. Example: proposing a 10km speed limit on trails. And loosing trails that 3 people use.	9/30/2021 5:46 AM

Midland 2022 Tax Reduction / Cost Savings Survey

18	Keep costs low, have procurement shop around for better deals or have a minimum of two estimates to keep costs low which keep taxes low.	9/30/2021 12:02 AM
19	Great job on this survey! Love the initiative and format. Will share it out and give more thought to the questions posed.	9/29/2021 11:29 PM
20	Back lots should be 100% free 24/7	9/29/2021 9:17 PM
21	The towns procurement process. Hire local. Town or BIA spends buckets on wanting us to "buy and shop local". Town should do the same. It's shameful when city contractors are hired to do work that local contractors are more than capable of, they typically have intimate knowledge of town properties and assets and are tax payers as well. Lining pockets of city business, while our locals suffer. Does not look good. Shameful	9/29/2021 8:21 PM
22	You're doing a great job Bill. I know it's very hard to bring allies on side. Be careful during this next year to keep your nose clean. You know that many will be out to get you. I know you're not gonna change but sometimes it's better to keep speech is short and not overwhelm the people or the press.	9/29/2021 6:12 PM
23	Just keep the costs down. There are alot of young families just starting out and alot of seniors on very fixed incomes. Taxes just cannot continue to rise the way they are. Honestly I also feel the for the size of Midland Council could be reduced. Maybe questions and concerns should not go to specific people they should come in through a portal to be brought forward to committee.	9/29/2021 1:55 PM
24	Stop spending tax payer dollars on BIG salaries. Fire some of the overpaid top executives	9/29/2021 12:35 PM
25	Please keep equity in mind at the foremost. As to revenue, how much can a town own? Can it take equity stakes in businesses to increase cash flow?	9/29/2021 10:16 AM
26	Again, get industrial companies using empty buildings on hwy 12 and create more taxes	9/29/2021 9:58 AM
27	Enhance Midland Transit with expanded routes and service in the downtown. The current changes have made the system inaccessible to riders. Also, ALL RGI (rent geared to income) housing should have bus stops as close to their entrances as possible.	9/29/2021 9:57 AM
28	Be more careful with library budget.They spend too much.Work out a deal like other small libraies do to use city CAO and Treasurer instead of having their own, same with tendering.	9/29/2021 9:36 AM